

Case Study: Technology Adoption Used To Improve Manufacturing Operations

Canadian Digital Adoption Program (CDAP) Grant Recipient

OVERVIEW

Successful organizations everywhere are embracing Digital Adoption because they understand it is the single most important opportunity that enables them to use technologies across all aspects of their business.

Company Details

This company is a small manufacturing company specializing in transportation safety related products.

Operating since 2011



SECTOR

Transportation Equipment Manufacturing



HOME BASE

Ardrossan, AB

CHALLENGES

A local manufacturing company aims for growth and seeks assistance. Knowledge gained from the CDAP process and acquired funds will support innovative product research, digital marketing expansion, and improved operating procedures like inventory and productivity management, all contributing to future growth.

SOLUTIONS

For this client, we identified 3 key areas of opportunity in which digital adoption strategies will have immediate impact on their operational enhancements and growth potential.



Research & Development of Technology



Inventory Management System



Productivity Suite Development

BENEFITS

1

Research & Development of Technology - Investment into exploration of adopting new technologies will expand product offerings and improve in-house manufacturing operations.

2

Inventory Management System - Allows for better insights and tracking of supply parts, completed product monitoring, and assist with inventory operations such as reordering.

3

Productivity Suite Development - Offers an economic solution that will help align production, finance, and leadership on key business KPIs.

